



**City of Monmouth
Community Engagement Project
Proposal Solicitation
December 16, 2014**

Project: The City of Monmouth is seeking proposals to assist in completing a community engagement project.

Project Purpose: The purpose of this project is to engage an increasingly diverse citizenry in developing a common vision for Monmouth's future. While Monmouth projects a stability that has been forged over the years, demographic changes and the importance of brand identity suggest a new dynamic.

Anticipated Product: The City anticipates that the project would provide a clear picture of community needs and desires. This would then be used to set short and long-term goals for the City.

Proposal Format: As this is an informal solicitation, the proposer has flexibility regarding presentation of their proposal. Minimum items to be included are:

- A Cover Letter
- Description of Project Approach, including the identification of key actions and estimated timelines
- Availability to complete the project
- Experience with similar projects
- Project Cost

Selection: The City will select the contractor that it feels best meets its needs for this project. The City reserves the right to reject any and all proposals and terminate the selection process at any time if, at its sole discretion, it determines such action would be in the best interests of the City of Monmouth.

Proposal Deadline: Proposals must be received by Friday, January 16, 2014.

Contact: Proposals or inquiries should be directed to:

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